



for every child

## GIRLS INITIATIVE TO REVITALIZE LEARNING AND SUCCESS (GIRLS)

**Given the setbacks caused by COVID-19, now is the moment to make critical investments and get education back on track for girls.** Your generous investment would support UNICEF's "Girls Initiative to Revitalize Learning and Success" (GIRLS) Fund to make progress on girls' education in Africa. The GIRLS Fund will achieve results by directing critical funds to African countries where girls' education has been identified as a challenge. Funding will also strengthen global girls' education expertise and ensure coordination and support across country offices. This flexible funding mechanism will enable UNICEF to commit funds in areas of girls' education where they will have the greatest impact.



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Because investing in girls' secondary education is one of the most transformative development strategies, UNICEF will prioritize efforts that enable all girls to complete secondary education and develop the knowledge and skills they need for life and work. The initiative will also engage boys and men in efforts to address harmful social norms that impede prosperity for girls.

The initiative aims to:

- 1) **get a better understanding of** the current barriers and bottlenecks facing girls in Africa;
- 2) **address harmful social norms** that impede prosperity of girls;
- 3) **deploy technology** to accelerate results in girls' education;
- 4) **mount global advocacy and leadership** through a Global Platform; and
- 5) **develop a Technical Advisory Panel (TAP)** to tap into expertise on gender equality and women's empowerment' and change the trajectory of learning and earning outcomes for girls and young women.

Responding effectively to girls' education barriers requires UNICEF to continually pioneer new solutions that work in complex situations. This innovative funding mechanism will help us leverage additional capital to advance gender-equitable education systems in Africa that empower girls. Flexible funding allows UNICEF to meet the changing needs of children throughout the pandemic and into recovery. UNICEF can address gaps and meet needs in underserved areas. The funding also allows UNICEF to work hand in hand with local governments and communities to deliver on their priorities in girls' education.

**By partnering with UNICEF, you have an opportunity to help bridge the gender divide in education and support quality learning for girls across Africa. Together, we can guarantee the next generation a better life than the last.**