

Criteria for Chapter Communications Award for 2023-2025

All newsletters and submissions to the *DKG Tennessee News* and local newspapers/school district social media pages, website updates and social media posts dated from March 16, 2023, through March 15, 2024, will be considered for the Communications Award. For your chapter to get credit, the TNSO Communications & Marketing Committee contact person must receive a copy of your submissions. Copies of your chapter's newsletters, your submissions to *DKG Tennessee News* and/or to your local newspaper, and screenshots of website updates and/or social media posts must be received by your assigned TNSO Communications & Marketing Committee contact person by **March 15, 2024**. Articles published in local newspapers must mention Delta Kappa Gamma.

Criteria for **Highest Honors Award**:

- Five or more chapter newsletters from March 16, 2023 to March 15, 2024 including these quality content areas:
 - President's letter in **every issue**
 - Preview of next meeting's activities in **every issue**
 - Preview of future events in **every issue** (future DKG state or international events, future chapter events, etc)
 - Member news in **every issue** (more than a birthday list)
 - Chapter activities in **at least 4 issues** (ex. Pictures/update about last meeting, DKG state or international events attended by chapter members, activities members did together outside of a formal meeting, etc)
 - Legislative updates or news in **at least one issue**
 - Educational issues and concerns in **at least one issue**
- **At least two submissions to *DKG Tennessee News* OR**
- **At least one submission to *DKG Tennessee News* AND one submission to local newspaper/school district social media page** (articles submitted in local newspapers or school district social media page must mention Delta Kappa Gamma).
- **At least five social media posts** on your chapter social media OR
- **At least five-chapter website updates** (current International Certification seal must be displayed on website homepage)

Criteria for **Honors Award**:

- Three or more-chapter newsletters from March 16, 2023-March 15, 2024 including these quality content areas:
 - Presidents' message in **every issue**
 - Preview of next meeting's activities in **every issue**
 - Preview of future events in **every issue** (future DKG, state, or international events, future chapter events, etc.)
 - Member news in **every issue** (More than a birthday list)
 - Chapter activities in **at least three issues** (ex. pictures/updates about last meeting, DKG state or international events attended by chapter members, activities members did together outside of a formal meeting, etc.)
 - Legislative update **OR** Educational issues and concerns in **at least one issue**
 - **One submission to *DKG Tennessee News*, local newspaper, or school district social media page** (articles submitted in local newspapers or school district social media page must mention Delta Kappa Gamma)
 - **At least three social media posts** on your chapter social media OR **At least three chapter website updates** (current International Certification seal must be displayed on website homepage)

Criteria for **Honorable Mention Award:**

Two chapter newsletters from March 16, 2023-March 15, 2024 including these quality content areas:

- President's message in **every issue**
- Preview of next meeting's activities in **every issue**
- Preview of future events in **every issue** (future DKG, state, or international events, future chapter events, etc.)
- Member news in **every issue** (More than a birthday list)
- Chapter activities in **at least one issue** (ex. pictures/updates about last meeting, DKG state or international events attended by chapter members, activities members did together outside of a formal meeting, etc.)
- Legislative update **OR** Educational issues and concerns in **at least one issue**
- **One submission** to *DKG Tennessee News*, local newspaper, or school district social media page (articles submitted in local newspapers or school district social media page must mention Delta Kappa Gamma)
- **At least two** social media posts on your chapter social media **OR**
- **At least two-chapter** website updates (current International Certification seal must be displayed on website homepage)

Points for the Maycie Chapter Excellence Award

- Highest Honors = 30 points
- Honors = 20 points
- Honorable Mention = 10 points