

Criteria for Chapter Communication Award 2025 - 2027

All newsletters and submissions to the DKG Tennessee News and local newspapers/school district social media pages, website updates and social media posts dated from March 16 through March 15, will be considered for the Communication Award. For chapters to get credit, the TNSO Communication & Marketing Committee contact person must receive a copy of your submissions. Copies of your chapter's newsletters and your submissions to DKG Tennessee News and/or to your local newspaper, and screenshots of website updates and/or social media posts must be received by your assigned TNSO Communications & Marketing Committee contact person by **March 15**. Articles published in local newspapers must mention Delta Kappa Gamma.

Criteria for Newsletters		
Highest Honor	Honors	Honorable Mention
5 or more newsletters	3 or more newsletters	2 newsletters
Include in each newsletters	Include in each newsletters	Include in each newsletters
• President's letter • Next meeting activities • Future events (future DKG state or international events, future chapter events) • Member news (more than a birthday list)	• President's letter • Next meeting activities • Future events (future DKG state or international events, future chapter events) • Member news (more than a birthday list)	• President's letter • Next meeting activities • Future events (future DKG state or international events, future chapter events) • Member news (more than a birthday list)
Include in at least 4 newsletters	Include in at least 3 newsletters	Included in at least 1 newsletter
• Chapter activities (pictures updates about last meeting, events attended by members to DKG events)	• Chapter activities (pictures updates about last meeting, events attended by members to DKG events)	• Chapter activities (pictures updates about last meeting, events attended by members to DKG events)
Included in at least 1 newsletter	Included in at least 1 newsletter	Included in at least 1 newsletter
• Legislative updates • Educational issues and concerns	• Legislative updates or educational issues and concerns	• Legislative updates or educational issues and concerns

Criteria for Chapter Websites, Newspapers & Social Media		
Highest Honor	Honors	Honorable Mention
At least 2 submissions to - DKG Tennessee News At least 1 submission to both - DKG Tennessee News - Local newspaper, or school district social media pages (articles submitted in local newspapers or school district social media pages must mention Delta Kappa Gamma)	At least 1 submissions to DKG Tennessee News, local newspaper, or school district social media pages (articles submitted in local newspapers or school district social media pages must mention Delta Kappa Gamma)	At least 1 submissions to DKG Tennessee News, local newspaper, or school district social media pages (articles submitted in local newspapers or school district social media pages must mention Delta Kappa Gamma)
At least 5 social media posts or chapter website (if chapter has one) - On your chapters social media (Facebook, Instagram) - Updates (Current International Certification seal must be displayed on website homepage)	At least 3 social media posts or chapter website updates (if chapter has one) - On your chapters social media (Facebook, Instagram) - Updates (Current International Certification seal must be displayed on website homepage)	At least 2 social media posts or chapter website updates (if chapter has one) - On your chapters social media (Facebook, Instagram) - Updates (Current International Certification seal must be displayed on website homepage)

Points for the Maycie Chapter Excellence Award

- Highest Honors = 30 points
- Honors = 20 points
- Honorable Mention = 10 points